



FOR IMMEDIATE RELEASE

APOLLO ENTERPRISE SOLUTIONS, LTD. RECEIVES ALLOWANCE FOR ITS SIXTEENTH UNITED STATES PATENT COVERING ITS TRUEPAY+ PAYMENTS PLATFORM

Los Angeles, California, August 13, 2014 - Apollo Enterprise Solutions, Ltd. ("AES") (AES:BH; OAL:GR), a leading provider of "Big Data" Solutions utilizing Agent Emulation™ technologies, announced today that its patent application titled "System and method for resolving transactions using weighted scoring techniques" has been allowed to be issued by the United States Patents & Trademarks Office. AES now has 17 patents issued and 25 patents to-be-issued worldwide.

"Financial institutions, utilities, and other consumer-facing enterprises are seeking new and unique consumer-friendly payments and collections capabilities that can enhance the customer experience and improve their financial bottom line," said Joseph Konowiecki, AES Chairman and CEO. He added, "This new patent will enable AES' TruePay+ payments platform to expand the capabilities of legacy payment systems by using improved credit scoring techniques."

About AES

AES delivers "Big Data" Solutions utilizing Agent Emulation™ technologies, which provide superior economic returns and data analytics for consumer and business credit portfolios. AES' patented TRUE™ System empowers consumers to self-serve on a highly individualized basis according to their personal profile. Consumers are empowered to take positive financial actions to resolve their situations using any device, at any time. AES' patented TRUE™ System helps banks and financial institutions achieve significantly improved operational effectiveness and large increases in profit, while enhancing the customer experience and brand loyalty. More information about Apollo Enterprise Solutions, Ltd. (AES:BH; OAL:GR) is available at <http://www.aestru.com>.

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